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Alstroemeria



CUT FLOWER CATALOG

ALSTROEMERIA



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Könst Alstroemeria announces take over and new board members to lead future growth

Dear valued customers and Alstroemeria enthusiasts,

Könst Alstroemeria is pleased to announce its acquisition by four entrepreneurs in the horticultural industry followed by their appointment as new board members. The new leadership includes current CEO Paco van der Louw, who will be joined by Geert Burger, Jelle Posthumus, and Martin Buter, each bringing in extensive experience and expertise. This significant development is set to further work on the company's global growth and innovation capabilities. "I am confident that this group of enthusiastic entrepreneurs will not only maintain the standards that have been the cornerstone of our success, but also will bring new energy and innovation into the company" said Hans Könst.

The new board members are well-known for their knowledge and experience in the horticultural industry. Geert Burger, owner of Burger Lilies and Tulips, Jelle Posthumus, CEO of United Selections, Martin Buter, owner of Amsonia Bulbs, and Paco van der Louw, since 2021 CEO of Könst Alstroemeria, will collectively determine the company's strategic direction. Their collaborative leadership will play a critical role in driving growth, fostering innovation and maintaining Könst Alstroemeria's reputation for high-quality plant breeding and propagation.

The newly formed board aims to be the benchmark in the breeding of Alstroemeria and Calla with the use of the latest technology and techniques in propagation. Könst Alstroemeria will strengthen its market presence, expand to new regions and enhance customer satisfaction globally. The board members' combined expertise will ensure a robust supply chain and reinforce the company's commitment to quality.

"We are excited to join forces with such esteemed partners and move forward with this strong leadership team," said Paco van der Louw, CEO of Könst Alstroemeria. "Our combined vision and passion for horticulture will drive the company to new heights, allowing us to build on our rich history while pushing the boundaries of innovation in Alstroemeria and Zantedeschia".

Geert, Jelle, Martin and Paco extend their gratitude to Hans Könst, the founder of Könst Alstroemeria, who began his breeding activities more than 45 years ago. His vision, dedication and pioneering spirit have laid the foundation for the company's success and growth. "Hans's contribution to the horticultural industry is immeasurable and we are honored to continue building on his legacy," added Van der Louw.

Sincerely,

Paco van der Louw
Geert Burger
Martin Buter
Jelle Posthumus
Hans Könst







PRESTIGE



VALENTINA



HIMALAYA



BOUNTY



WHISTLER



ESKIMO



AKEMI



BIANCA



WHITE FOCUS

NEW



GALERAS



TESTAROSSA



FERRERO



BAHIA



MERLOT



ANGELINA



HOT PEPPER



ROMANCE





SICILIA



NILE



SHOWTIME



PAMELA



NIKITA



AMPOSTA



STEPHANIE



MELROSE

NEW



BAHAMAS



CHAMPAGNE



ALICE



DEBBY



EVA



AUDREY



DUBAI



MILA



PURPLE RAIN



NAPOLEON



LOUISIANA



POMPEII



GROOVE



XANADU



BARRACUDA



CAMARO



HUDSON



NAPOLI





FLORIDA



CARIBBEAN



MELLOW YELLOW



CANARY



COPACABANA

NEW



LIBYA



GYPSY



CINNAMON



SAVANNA



CANYON



CORSICA



MOTION





ANDALUSIA



CORDOBA



SWEETHEART



PIERROT



GREEN DAY



GREEN PLANET





PARADISO



WHITE PEARLS



PINK PARADISO



MASCARPONE

CHARACTERISTICS

WHITE

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST AKEMI	‘konakemi’	HYBRID	★★★★★	★★★	150 - 180	190 - 210
KÖNST BIANCA	‘konbianca’	BUTTERFLY	★★★★★	★★★★	130 - 160	200 - 230
KÖNST BOUNTY	‘konbounty’	HYBRID	★★★	★★★★★	150 - 180	220 - 240
KÖNST ESKIMO	‘koneskimo’	HYBRID	★★★★	★★★★	130 - 180	220 - 250
KÖNST HIMALAYA	‘konalaya’	ORCHID	★★★★	★★★★★	100 - 170	200 - 250
KÖNST PRESTIGE	‘konprestig’	HYBRID	★★★★★	★★★★	140 - 170	240 - 270
KÖNST VALENTINA	‘konvalenti’	BUTTERFLY	★★★	★★★★	140 - 170	200 - 220
KÖNST WHISTLER	‘konistler’	HYBRID	★★★★	★★★	150 - 180	240 - 270
KÖNST WHITE FOCUS	‘konwhfocus’	BUTTERFLY	★★	★★★★	140 - 160	200 - 220

RED

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST ANGELINA	‘konangelin’	HYBRID	★★★★★	★★★★	140 - 170	250 - 280
KÖNST BAHIA	‘konbahia’	HYBRID	★★★★	★★★★	110 - 140	240 - 270
KÖNST FERRERO	‘konferrero’	HYBRID	★★★	★★★★	140 - 180	220 - 250
KÖNST GALERAS ^{NEW}	‘kongaleras’	BUTTERFLY	★★★★	★★★★	110 - 150	200 - 220
KÖNST HOT PEPPER	‘konpepper’	HYBRID	★★★★★	★★★★	130 - 160	250 - 280
KÖNST MERLOT	‘konmerlot’	BUTTERFLY	★★★★	★★★★	110 - 130	220 - 250
KÖNST ROMANCE	‘konromance’	BUTTERFLY	★★★	★★★★	110 - 130	180 - 220
KÖNST TESTAROSSA	‘kontrossa’	HYBRID	★★★★★	★★★★★	130 - 160	240 - 270

PINK

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST ALICE	‘konalice’	HYBRID	★★★★	★★★	140 - 180	240 - 270
KÖNST AMPOSTA	‘konamposta’	HYBRID	★★★	★★★★	130 - 170	240 - 270
KÖNST AUDREY	‘konaudrey’	BUTTERFLY	★★★★	★★★	140 - 180	230 - 260
KÖNST BAHAMAS ^{NEW}	‘konbahamas’	HYBRID	★★★★	★★★	120 - 160	200 - 220
KÖNST CHAMPAGNE	‘koneskimo’	HYBRID	★★★★	★★★★	100 - 140	240 - 270
KÖNST DEBBY	‘kondebby’	BUTTERFLY	★★★★	★★★★	130 - 160	200 - 230
KÖNST DUBAI	‘kondubai’	HYBRID	★★★★	★★★★	130 - 170	240 - 270
KÖNST EVA	‘koneva’	BUTTERFLY	★★★★	★★★★	130 - 160	200 - 230
KÖNST MELROSE	‘konmelrose’	BUTTERFLY	★★★	★★★★	140 - 180	230 - 260
KÖNST NIKITA	‘konnikita’	HYBRID	★★★★	★★★★	140 - 170	230 - 260
KÖNST NILE ^{NEW}	‘konnile’	HYBRID	★★★★★	★★★★	140 - 170	230 - 260
KÖNST PAMELA	‘konpamela’	HYBRID	★★★★	★★★★	120 - 160	210 - 240
KÖNST SHOWTIME	‘konshowtim’	BUTTERFLY	★★★★	★★★	140 - 180	230 - 260
KÖNST SICILIA ^{NEW}	‘konsicilia’	HYBRID	★★★★	★★★★★	150 - 180	230 - 260
KÖNST STEPHANIE	‘konstephan’	HYBRID	★★★★★	★★★★★	120 - 160	190 - 220

PURPLE

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST BARRACUDA	‘konbaracud’	BUTTERFLY	★★★	★★★★	140 - 170	200 - 230
KÖNST CAMARO	‘koncamaro’	BUTTERFLY	★★★★	★★★★	120 - 160	190 - 210
KÖNST GROOVE	‘kongroove’	BUTTERFLY	★★★	★★★★	140 - 170	200 - 230
KÖNST HUDSON	‘konhudson’	BUTTERFLY	★★★★	★★★★	120 - 160	210 - 240
KÖNST LOUISIANA	‘konlouisa’	BUTTERFLY	★★★★	★★★★	110 - 130	200 - 230
KÖNST MILA	‘konmila’	HYBRID	★★★★	★★★★★	140 - 170	200 - 230
KÖNST NAPOLEON	‘konapoleon’	HYBRID	★★★★	★★★★	150 - 180	220 - 240
KÖNST NAPOLI	‘napoli’	BUTTERFLY	★★★★	★★★	120 - 160	250 - 280
KÖNST POMPEII	‘konpompei’	HYBRID	★★★★	★★★	130 - 180	230 - 250
KÖNST PURPLE RAIN	‘konpurraïn’	BUTTERFLY	★★★★	★★★★	130 - 160	220 - 240
KÖNST XANADU	‘konxanadu’	BUTTERFLY	★★★★	★★★★	130 - 160	220 - 250

YELLOW

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST CANARY	‘koncanary’	HYBRID	★★★★	★★★★	120 - 160	200 - 230
KÖNST CARIBBEAN	‘konaribbean’	HYBRID	★★★★	★★★★	120 - 160	200 - 230
KÖNST COPACABANA	‘konicopaban’	HYBRID	★★	★★★★★	140 - 170	200 - 230
KÖNST FLORIDA	‘konflorida’	HYBRID	★★★★★	★★★★	110 - 140	250 - 280
KÖNST MELLOW YELLOW	‘konmelyel’	HYBRID	★★★★	★★★★	130 - 150	210 - 240

ORANGE

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST CINNAMON	‘koncinamon’	HYBRID	★★★★	★★★★	130 - 160	240 - 270
KÖNST GYPSY	‘kongypsy’	HYBRID	★★★★★	★★★★	130 - 160	190 - 220
KÖNST LIBYA ^{NEW}	‘konlybia’	HYBRID	★★★★	★★★★	130 - 160	190 - 220
KÖNST SAVANNA	‘konsavanna’	HYBRID	★★★★	★★★	120 - 150	220 - 240

OTHER

NAME	BREEDERS RIGHT	TYPE	HEAT TOLERANCE	FLOWER SIZE	HEIGHT cm	PRODUCTIVITY stems/m ²
KÖNST ANDALUSIA	‘konandalus’	BUTTERFLY	★★★	★★★★★	130 - 160	220 - 240
KÖNST CANYON	‘koncanyon’	HYBRID	★★★★	★★★★	130 - 160	220 - 250
KÖNST CORDOBA	‘koncodoba’	BUTTERFLY	★★★	★★★★	130 - 150	220 - 240
KÖNST CORSICA	‘konicorsica’	HYBRID	★★★★	★★★★	130 - 160	240 - 270
KÖNST GREEN PLANET	‘kongplanet’	NOVELTY	★★★★	N/A	130 - 160	240 - 270
KÖNST GREENDAY	‘kongrenday’	BUTTERFLY	★★★★	★★★	100 - 130	160 - 190
KÖNST MOTION	‘konmotion’	HYBRID	★★★★★	★★★★	130 - 160	240 - 270
KÖNST PIERROT	‘konpierrot’	BUTTERFLY	★★★★	★★★★	140 - 160	200 - 220
KÖNST SWEETHEART	‘konswheart’	BUTTERFLY	★★★★	★★★★	110 - 130	200 - 220
KÖNST MASCARPONE	‘konmascaro’	FLORINCA	★★★★	★★	120 - 160	220 - 240
KÖNST PARADISO	‘konparadis’	FLORINCA	★★★★	★★★	130 - 170	180 - 220
KÖNST PINK PARADISO	‘konpinparo’	FLORINCA	★★★★	★★	130 - 160	180 - 220
KÖNST WHITE PEARLS	‘konwpearls’	FLORINCA	★★★★	★★	120 - 150	180 - 220



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