



ALSTROEMERIA

CUT FLOWER CATALOG



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NOTE: PRODUCTION LEVELS BASED ON TRIALS AT KONST LOCATION IN THE NETHERLANDS.

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PROLOGUE

Dear costumer,

The year 2026 marks an important year for Könst: eight decades of flower production, breeding and propagation. From its founding in 1946 as a small family-run carnation business, Könst evolved into a leading name in plant breeding—introducing Alstroemeria in the 1970s, Zantedeschia in the early 2000s, and reaching growers in more than 55 countries across five continents.

This milestone also introduces a new visual chapter. The redesigned logo, launched under the energetic leadership of four visionary entrepreneurs since 2024, is a symbol of continuity, creativity and renewal. With clean lines and botanical inspiration, it reflects the balance between nature and innovation that defines our breeding philosophy.

Every variety in this catalogue is an expression of our guiding principle: The art of breeding. It's where science meets beauty, tradition meets evolution and flowers become inspiration. As you explore these pages, we invite you to see the diversity of flowers we have created and to grow with us as we enter this exciting new era.

Thank you for being part of our journey.

Paco van der Louw
CEO





PRESTIGE



HIMALAYA



BOUNTY



WHISTLER



ESKIMO



AKEMI



BIANCA



WHITE FOCUS





GALERAS



FERRERO



BAHIA



TESTAROSSA



HOT PEPPER



ROMANCE



MERLOT





SICILIA



NAVARRO



SHOWTIME



PAMELA



NILE



AMPOSTA



STEPHANIE



NIKITA





DUBAI



BAHAMAS



ALICE



DEBBY



EVA



AUDREY



NAPOLEON



CORSICA





NEW

NORTH SEA



NEW

YUKON



MILA



PURPLE RAIN



NEW

CORAL SEA





POMPEII



NEW

AMAZONAS



CAMARO



XANADU



NAPOLI





FLORIDA



CARIBBEAN



COPACABANA





CANYON



LIBYA



DIAMANTINA

NEW



GYPSY



CINNAMON



SAVANNA





ANDALUSIA



CORDOBA



PIERROT



SWEETHEART



GREEN PLANET





THE ALSTROEMERIA
SPECIALTY COLLETION

NEW



SWEET BELLE



PINK PARADISO



WHITE PEARLS



MASCARPONE

CHARACTERISTICS

WHITE

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLLERANCE	PRODUCTIVITY PER M2
Konst Akemi	Konakemi	Hybrid	★★★★★	Very High	200-220
Konst Bianca	Konbianca	Butterfly	★★★★☆	Medium	200-220
Konst Bounty	Konbounty	Hybrid	★★★★★	High	220-240
Konst Eskimo	Koneskimo	Hybrid	★★★★★	High	220-240
Konst Himalaya	Konalaya	Orchid	★★★★★	Medium	220-240
Konst Prestige	Konprestig	Hybrid	★★★★☆	High	240-260
Konst Whistler	Konistler	Hybrid	★★★★☆	Medium	240-260
Konst White Focus	Konwhfocus	Butterfly	★★★★★	Low	200-220
Konst White Pearls	Konwhpearls	Hybrid	★★★★☆	Medium	200-220

RED

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLLERANCE	PRODUCTIVITY PER M2
Konst Bahia	Konbahia	Hybrid	★★★★☆	High	260-280
Konst Ferrero	Konferrero	Hybrid	★★★★☆	Low	200-220
Konst Galeras	Kongaleras	Butterfly	★★★★☆	High	200-220
Konst Hot Pepper	Konpepper	Hybrid	★★★★★	Very High	260-280
Konst Merlot	Konmerlot	Butterfly	★★★★☆	High	220-240
Konst Romance	Konromance	Butterfly	★★★★☆	Medium	180-200
Konst Testarossa	Kontrossa	Hybrid	★★★★★	Very High	260-280

PINK

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLLERANCE	PRODUCTIVITY PER M2
Konst Alice	Konalice	Hybrid	★★★★☆	High	260-280
Konst Amposta	Konamposta	Hybrid	★★★★☆	Medium	240-260
Konst Audrey	Konaudrey	Butterfly	★★★★☆	Medium	220-240
Konst Bahamas	Konbahamas	Hybrid	★★★★☆	High	220-240
Konst Corsica	Koncorsica	Hybrid	★★★★☆	Very High	280-300
Konst Debby	Kondebby	Butterfly	★★★★☆	High	200-220
Konst Dubai	Kondubai	Hybrid	★★★★☆	High	240-260
Konst Eva	Koneva	Butterfly	★★★★☆	Medium	220-240
Konst Napoleon	Konapoleon	Hybrid	★★★★★	High	220-240
Konst Navarro	Konavarro	Hybrid	★★★★☆	Medium	220-240
Konst Nikita	Konnikita	Hybrid	★★★★☆	High	220-240
Konst Nile	Konnile	Orchid	★★★★☆	Very High	220-240
Konst Pamela	Konpamela	Hybrid	★★★★☆	High	240-260
Konst Pink Paradiso	Konpinparo	Hybrid	★★★★☆	Medium	220-240
Konst Showtime	Konshowtim	Butterfly	★★★★☆	Medium	220-240
Konst Sicilia	Konsicilia	Hybrid	★★★★★	High	240-260
Konst Stephanie	Konstephan	Hybrid	★★★★★	Medium	200-220
Konst Sweet Belle	Konswebell	Hybrid	★★★★☆	High	200-220

LAVENDER

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLERANCE	PRODUCTIVITY PER M2
Konst Coral Sea	Koncorasea	Butterfly	★★★★☆	Low	200-220
Konst Mila	Konmila	Hybrid	★★★★★	High	200-220
Konst North Sea	Konnorsea	Butterfly	★★★★★	Medium	220-240
Konst Purple Rain	Konpurrain	Butterfly	★★★★☆	Medium	220-240
Konst Yukon	Konyukon	Butterfly	★★★★☆	Medium	200-220

PURPLE

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLERANCE	PRODUCTIVITY PER M2
Konst Amazonas	Konamazona	Hybrid	★★★★☆	High	220-240
Konst Camaro	Koncamaro	Butterfly	★★★★☆	Medium	180-200
Konst Napoli	Napoli	Hybrid	★★★★☆	High	260-280
Konst Pompeii	Konpompei	Hybrid	★★★★☆	Very High	240-260
Konst Xanadu	Konxanadu	Butterfly	★★★★☆	Medium	220-240

YELLOW

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLERANCE	PRODUCTIVITY PER M2
Konst Caribbean	Konaribbean	Hybrid	★★★★☆	High	180-200
Konst Copacabana	Koncopaban	Hybrid	★★★★★	Low	200-220
Konst Florida	Konflorida	Hybrid	★★★★☆	Very High	220-240
Konst Mascarpone	Konmascaro	Hybrid	★★★★☆	High	200-220

ORANGE

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLERANCE	PRODUCTIVITY PER M2
Konst Canyon	Koncanyon	Hybrid	★★★★☆	High	240-260
Konst Cinnamon	Koncinamon	Hybrid	★★★★☆	High	240-260
Konst Diamantina	Kondiamant	Hybrid	★★★★★	High	200-220
Konst Gypsy	Kongypsy	Hybrid	★★★★☆	Very High	200-220
Konst Jaffa	Konjaffa	Hybrid	★★★★★	Low	200-220
Konst Libya	Konlibya	Hybrid	★★★★★	High	220-240
Konst Savanna	Konsavanna	Hybrid	★★★★☆	High	220-240

OTHER

NAME	PBR DENOMINATION	TYPE	FLOWER SIZE	HEAT TOLERANCE	PRODUCTIVITY PER M2
Konst Green Planet	Kongplanet	Butterfly	★★★★☆	Medium	200-220
Konst Andalusia	Konandalus	Butterfly	★★★★☆	Medium	220-240
Konst Cordoba	Koncodoba	Butterfly	★★★★☆	Medium	220-240
Konst Pierrot	Konpierrot	Butterfly	★★★★★	Medium	200-220
Konst Sweetheart	Konsweheart	Butterfly	★★★★★	High	200-220
Konst Sweet Love	Konsweetlove	Hybrid	★★★★☆	High	220-240



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Könst
the art of breeding

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